

**TAKING AIM: APPLYING A  
PERSON-CENTERED  
PERSPECTIVE TO**

# **SOCIAL DETERMINANTS OF HEALTH CONFERENCE**

**SATURDAY, OCT. 10 -  
FRIDAY, OCT. 16**

Keynote session,  
registration, and continuing  
education information at

**[www.sau.edu/ipcc/  
conference](http://www.sau.edu/ipcc/conference)**



**THE INSTITUTE FOR  
PERSON-CENTERED CARE**



## **ENHANCE YOUR PRACTICE, IMPROVE DISPARITIES OF CARE, AND IMPACT POLICY**

Join us for the 2020 Institute for Person-Centered Care Virtual Conference this fall. A week of virtual lunch hour webinars will bring together expert thought-leaders to share strategies and best practices for applying person-centered care to social determinants of health. Topics to include: innovative strategies, interprofessional networking, using data, policy and education to address SDOHs.

## **KEYNOTE SPEAKERS**

- **Phuoc Le, MD, MPH**, Associate Clinical Professor of Medicine and Pediatric Medicine, University of California-Berkeley
- **Dan Brillman, MBA**, Co-Founder and CEO of Unite Us
- **Adaeze Enekwechi, PhD, MPP**, President of IMPAQ
- **Coordinated Care Network — Panel Discussion**

## **DETAILS**

- Live sessions will be recorded and available for 30 days.
- Interprofessional continuing education credits are available. Visit [www.sau.edu/ipcc/conference](http://www.sau.edu/ipcc/conference) for specific practice information.
- Professional conference: \$125 by Sept. 15; student: \$25; SAU faculty/staff: \$50. All rates include CEUs.

In support of improving patient care, this activity has been planned and implemented by the University of Wisconsin-Madison ICEP and the St. Ambrose University, IPCC. The University of Wisconsin-Madison ICEP is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.