

A. INTRODUCTION

Communities have responded to the COVID-19 pandemic with a wide array of programs seeking to mitigate the negative effects of social isolation and loneliness.

The purpose of this survey is to collect information about these programs in order to understand the breadth and depth of these efforts across the state in response to COVID-19. Our intent is that this information will help communities to better serve those at risk for social isolation and loneliness going forward.

We are particularly interested in programs centered on adult audiences. When we refer to “programs”, we mean any programming, service, or initiative that is seeking to prevent or reduce the impact of social isolation and loneliness. We are interested in all programs delivered since the start of the pandemic, whether they are new programs, adaptations to existing programs, or programs that are ongoing.

This survey should take about 20 minutes to complete. Your responses will be reported anonymously as part of a summary across organizations. Individual responses will not be shared without your permission.

A.2 First please tell us a bit about your organization, agency, or coalition.

A.3 Name of organization: (free text)

A.4 Type of organization (select best option)

Government agency

Non-profit organization

Public sector organization (e.g., library)

Home care provider

Long-term care organization

Hospital/clinic/medical provider

Volunteer organization

Faith-based organization

Coalition

Other (specify)

A.5 What county/counties does your organization serve? (Select all that apply)

Adams

Bad River Band of

Barron

Ashland

Lake Superior

Bayfield

Chippewa

Brothertown Indian Nation	Kewaunee	Price
Brown	La Crosse	Racine
Buffalo	Lac Courte Oreilles Band of Lake Superior Chippewa	Red Cliff Band of Lake Superior Chippewa
Burnett	Lac du Flambeau Band of Lake Superior Chippewa	Richland
Calumet	Lafayette	Rock
Chippewa	Langlade	Rusk
Clark	Lincoln	Saint Croix
Columbia	Manitowoc	Saint Croix Chippewa Indians of Wisconsin
Crawford	Marathon	Sauk
Dane	Marinette	Sawyer
Dodge	Marquette	Shawano
Door	Menominee	Sheboygan
Douglas	Menominee Indian Tribe of Wisconsin	Statewide
Dunn	Milwaukee	Stockbridge-Munsee Community Band of Mohican Indians
Eau Claire	Mole Lake (Sokaogon Chippewa Community) Band of Lake Superior Chippewa	Taylor
Florence	Monroe	Trempealeau
Fond du Lac	Oconto	Vernon
Forest	Oneida	Vilas
Forest County Potawatomi	Oneida Nation	Walworth
Grant	Outagamie	Washburn
Green	Ozaukee	Washington
Green Lake	Pepin	Waukesha
Ho-Chunk Nation	Pierce	Waupaca
Iowa	Polk	Waushara
Iron	Portage	Winnebago
Jackson		Wood
Jefferson		Other (specify)
Juneau		
Kenosha		

A.6 Does your organization engage in any programming, services, initiatives or other efforts intended to prevent or reduce the negative impacts of social isolation and loneliness? We are interested in all programs delivered since the start of the pandemic, whether they are new programs, adaptations to existing programs, or programs that are ongoing.

Yes – next section

No – end survey (go to section E)

B. PROGRAM DETAILS

B.1 The following questions ask for information about ONE program or initiative. You can share another program in the next section, up to four programs. In the questions below, we use the term “programs” to encompass any kind of programming, service, or initiative you might be engaging in to help with social isolation and loneliness stemming from COVID-19 and physical or social distancing. If you think it might fit, it probably does – please tell us about it!

B.2 Brief title for the program. (free text)

B.3. Brief description or summary (1-3 sentences). (free text)

B.4 Is this a new program, an adaptation to an existing program, or an ongoing program for your organization?

New programming

Adaptation to existing programming

Ongoing programming

Other (specify)

B.5. How is the program currently offered? (Select all that apply)

Phone

Videoconference

Hand-delivered materials (including curbside delivery or pick-up)

Mailed materials

In Person

Other (specify)

B.5.a [If In Person] What best practices or lessons learned can you share around safety precautions for in-person interactions? For example, what has worked well in practice or been well-received? What has not worked out or been less well-received? [free text]

Q111 How many people have you reached with this program since the start of the pandemic? Your best guess is fine.

25 or fewer

26-50

51-75

76-100

More than 100

B.6 [if phone/video/in person] What is the typical group size?

One-on-one

Small group (<10)

Large group (10+)

Other (specify)

B.7.a [if adaptation] How was this program offered before the pandemic?

Phone

Videoconference

Hand-delivered materials (including curbside delivery or pick-up)

Mailed materials

In Person

Other (specify)

B.7.b [if adaptation] What was the typical group size before the pandemic?

One-on-one

Small group (<10)

Large group (10+)

Other (specify)

B.7.c [if adaptation] Please summarize how this program was adapted due to the pandemic.

B.8 [if ongoing] How has this program changed since the start of the pandemic? Please consider factors such as how it is offered, participant demographics, number of participants per session, or accommodations you have made related to the pandemic. Enter N/A if the program has not changed.

B.9 What is the goal or intended impact of this program? (free text)

B.10 Does this program seek to engage a specific participant demographic?

No, the audience is general

Yes, we have a specific participant demographic

B.10.a [if yes] Who is the target audience for this program? (select all that apply)

- Black/African American participants
- Hispanic/Latino participants
- Indigenous/American Indian participants
- Older adults
- Middle-aged adults
- Low- or limited-income participants
- Rural residents
- Veterans
- Other (specify)

B.11 How are you assessing program results? (select all that apply)

- Anecdotal feedback from participants or partners (e.g., unsolicited thank you emails)
- Direct feedback from participants or partners (e.g., written or verbal comments solicited by email, mail, or phone)
- Observed changes in participants, families, or the wider community
- Formal evaluations such as questionnaires or surveys
- Other (specify)
- We have not evaluated this program

B.12 Please briefly summarize the results of this program. How has this program impacted participants or the wider community? (free text)

B.13 Are there any other programs you'd like to share? [Add a new segment with all of the above questions, again]

- Yes
- No

C. MOVING FORWARD

C.1 The stay-at-home order has been lifted but the underlying risks of COVID-19 remain. Vulnerable groups will need to continue to assess risk and use caution. The next questions seek to understand how your organization is thinking about moving forward with your programming in this context.

C.2 How long will you continue with your current programming approach(es) or practices?

1 month or less

2-3 months

4-6 months

7-12 months

1-2 years

Indefinitely

Unsure/To Be Determined

N/A

C.2.a What information or resources will you use to decide how and when to make changes to your current programming approaches and practices, such as re-introducing face-to-face programming?

C.3 Is there continued unmet need in your community related to social isolation and loneliness?

Yes

No

Unsure

C.3.a [if yes or unsure] What is contributing to unmet need for programming around social isolation and loneliness in your community? (select all that apply)

Limited resources and capacity among service providers and organizations to meet the current need

Limitations in broadband, wifi, or technological equipment such as computers, tablets, or smart phones

Challenges with serving individuals who are not comfortable and do not use technology

Some programs can't be adapted for virtual delivery or physical distancing (for example, because it isn't practical or because the programs aren't as effective with those modes of delivery)

Limited reach in specific populations or subgroups

Lack of interest or poor uptake among our target audience(s)

Other (specify)

C.3.b [if specific populations] You indicated that limited reach in specific populations or subgroups was a contributing factor to unmet need for programming around social isolation or loneliness. Which subgroups? (select all that apply)

Black/African American participants

Hispanic/Latino participants

Indigenous/American Indian participants

Older adults

Middle-aged adults

Low- or limited-income participants

Rural residents

Veterans

Other (specify)

C.4 How is your programming around social isolation and loneliness continuing to evolve? For example, is your organization seeking to add any additional programs, practices, or outreach approaches; stop offering programs; or make adaptations to your current approaches? How does your organization plan to continue supporting those who are socially isolated? (free text)

C.5 Moving forward, will you retain any new programs, or adaptations, that you implemented in response to COVID-19 going forward?

Yes

No

We don't know yet

Not applicable

C.5.a [If yes] Please summarize what you will likely retain going forward and why.

C.6 What best practices or lessons learned can you share around communicating program and practical changes (such as changes in operating hours or new mask requirements) with participants and community members? (free text)

C.7 What other lessons or best practices can you share around developing or delivering programming during the pandemic? (free text)

D. Closing

D.1 Thank you for taking the time to share this information with us.

D.2 [if they said yes in section A and provided program info] In sharing what we learn from this survey, would it be OK for us to highlight one or more of your organization's programs?

Yes, that's fine

No, please don't share detailed information about our programs

Contact us first (enter email on next page)

D.3 Do you know of others in your community conducting programming to address social isolation and loneliness that we should contact? Please list organization names or contact names and email addresses, if possible. (free text)

D.4 Would you like to receive a summary of the information and programs we learn about from this survey?

Yes (enter email on next page)

No thank you

D.5 Would you like to receive announcements of webinars, impact reports, or other dissemination products that result from this survey?

Yes (enter email on next page)

No thank you

D.6 Can we contact you with a short follow-up survey in 3-6 months?

Yes (enter email on next page)

No thank you

D.7 We may wish to collect more information in the form of key informant interviews or focus groups in the future. Would you be interested in participating in a virtual interview or focus group?

Yes (enter email on next page)

No thank you

D.8 [if yes to any of the above] Please enter the email address we should use to contact you.

D.9 Other comments or relevant information you would like to share: (Free text)

D.10 Thank you for sharing this information with us! We so appreciate your time in helping us understand the breadth and depth of these efforts across the state. If you have colleagues or partners who might also have exciting programming to share, please feel free to share this survey link with them: [link]