Tip Sheet for Dissemination of International Respite Conference Information

Registration for the 2020 International Short Break Conference, ***Moving Respite Forward!*** is open. The deadline for early registration has been extended to March 1, 2020.

We would very much appreciate it if you could help disseminate information about the Conference***.*** Please ask your state agency Lifespan Respite grantee and/or state respite and caregiving coalitions to help.

A flyer and postcard are attached for sharing at in-person events or via email.

***Email and Newsletter Dissemination***

If you would like to share the information in **your Newsletter,** on your **website, or** through **email listservs**, here is a short description that you should feel free to use or adapt:

**International Respite (Short Break) Conference – Moving Respite Forward**

Join us for ***Moving Respite Forward***, the **2020 International Short Break Conference** to be held in Madison, WI on June 16-18, 2020.  Early registration has been extended to March 1, 2020. The International Short Break Association (ISBA) and its cohosts, the ARCH National Respite Network and Resource Center, the University of Wisconsin Madison School of Nursing, and the Respite Care Association of Wisconsin are excited to provide this space to advance knowledge and understanding of respite by learning from and with international leaders in the field of respite, with over 60 presentations from more than 15 countries.

Read more about the [inspirational keynote speakers](http://www.isba.me/keynote-speakers/), including Dr. Vibha Krishnamurthy, expert consultant for the World Health Organization (WHO), and founder and Executive Director of the Ummeed Child Development Center in Mumbai, India, and Sister Edna Lonergan, 2019 – 2020 AARP Purpose Prize Winner, and Founder and President of St. Ann Center for Intergenerational Care in Milwaukee, WI.

ARCH will also be hosting the first-ever [Respite Research Summit](https://archrespite.org/respite-research#Summit) immediately following the conference on June 19th.

[Register here](http://www.isba.me/registration/). For more information about ISBA and the conference, visit the [website](http://www.isba.me/).

***Social media***

**Facebook and Twitter**

On Facebook, in addition to using the sample post below, be sure to “Like” the [ARCH Facebook page](https://www.facebook.com/archrespite/) and the [ISBA Facebook page](https://www.facebook.com/isba.me/) and click “Follow” to make sure you receive updates in your newsfeed.

On Twitter, the ARCH Twitter handle is @archrespite and the ISBA Twitter handle is @ISBA\_ShortBreak. Follow us and retweet!

When you post on Facebook or Twitter, add the hashtag **#ISBA2020.**

 **Sample Facebook and Twitter Posts:**

* Moving Respite Forward! Registration is now open for the 2020 International Respite (Short Break) Conference to be held in Madison, WI, June 16-18, 2020. **#ISBA2020** Register at <http://www.isba.me/registration/>.
* Moving Respite Forward! Early bird registration for **#ISBA2020** has been extended to March 1, 2020. More than 60 presentations on every aspect of respite from 15 countries will be highlighted. See the Preliminary Program at <http://www.isba.me/programme/>.
* I am ISBA Bound! Join me at the 2020 International Respite Conference to learn about respite best practices and network with international leaders in the field of respite. **#ISBA2020** <http://www.isba.me/>
* I registered for #ISBA2020. You can, too, at <http://www.isba.me/registration/>. Help me Move Respite Forward!
* Don’t miss the national and internationally known keynote speakers at #ISBA 2020 who will motivate and inspire us to share our passion for respite! Read more about the exciting keynotes. <http://www.isba.me/keynote-speakers/>

**Share ARCH and ISBA Tweets and Facebook Posts**

As event updates appear from ARCH or the ISBA in your Facebook newsfeed or on Twitter, please share or Retweet event posts!

**Have more ideas? Let us know!**